

WILLIAM PAUL PERDUE, III

Award-winning graphic artist, web designer, photographer, and print specialist

SUMMARY	Proven, Award-winning graphic designer, photographer and print specialist with expertise in advertising, printing, web design, and photography. Flexible, forward-thinking creative director who understands the importance of consistency, continuing education and creative exploration.
EXPERIENCE	<p>Perdue Vision, Buford, Georgia 00-Present Freelance graphic designer, photographer, printer and web designer</p> <ul style="list-style-type: none">• Sales executive for any and all web design, graphic design, printing and photography.• Professional mobile photographer of all mediums (aerial, product, model, event, etc.).• Professional website developer for small to large business clients.• Graphic designer of high-end print, speculative and collateral advertisements. <p>The Atlanta Journal-Constitution, Norcross, Georgia Aug 03 - June 09 Graphic artist/photographer</p> <ul style="list-style-type: none">• Graphic designer of high-end, production, speculative and collateral advertisements.• Designer under tight deadlines.• Implementation of professional collaboration and internal/external customer service.• Mobile product photographer for key advertisers of the AJC. <p>08004homes, London, England 01 Photographer/graphic designer - abroad internship</p> <ul style="list-style-type: none">• Designed ads for real estate website.• Photographer of Central London for company image archive.• Digitally cleaned, keyword named and allocated images for network stock art gallery.
QUALIFICATIONS	Professional marketing, branding, advertising and sales experience. Exceptional collaboration with cross functional departments to align business goals and objectives. Internal and external customer service. Market and demographic research specialist. Efficient time management and project management skills. Ongoing relationship development with clients and vendors.
ACCOUNTS	Atlantic-Pacific Tang Soo Do Federation, AHA, Alisias, Brakeway, Brakes-4-less, Caspian Rug, Cherokee County Toyota, City of Sugar Hill, Cobb County Toyota, Festivity, Leather World, Little Azio's, Mobile Communications, Skirt Magazine, Theatre in the Square and Morris & Fellows
SOFTWARES	<ul style="list-style-type: none">• Adobe Acrobat Professional CS4• Adobe Photoshop CS4• Adobe Illustrator CS4• Adobe InDesign CS4• Adobe Dreamweaver CS4• Adobe ImageReady• Flash CS4• HTML• Quark• Excel• Word• PowerPoint
HONORS/AWARDS	<ul style="list-style-type: none">• AJC Employee of the Second Quarter Nominee 08• AJC Employee of the Year Nominee 08• AJC Employee of the Fourth Quarter 07• AJC Employee of the Year Nominee 05• AJC Employee of the Second Quarter 05• NAPP (National Association of Photoshop Professionals) member 06-Present
CONT. EDUCATION	<p>Lynda.com online training member 08 Photoshop for Professional Photographers 06 Dreamweaver Web Design Class – Art Institute of Atlanta 03 Flash Workshop – Art Institute of Atlanta</p>
EDUCATION	<p>Wingate University, Wingate, NC 02 Degree: Bachelor of Fine Arts Emphasis: Graphic Design and Photography</p>